

JJ VIRGIN

3-Time New York Times
Bestselling Author



JJ Virgin has literally caused a worldwide phenomenon.

For the first time in decades, everyone from top health experts to the common man and woman are looking at weight differently – and let’s be clear, this isn’t a fad or a trick. JJ’s simply uncovered a path to weight loss that is easily individualized, down to the person, and utterly life changing. And then she started teaching it – on the internet, in her NY Times bestselling books, from the stage, and on Public Television stations all over the country – and if that wasn’t enough, she created and launched highly acclaimed line of nutritional and dietary products and a mentoring group that EVERYONE is trying to get into.



IN THE MEDIA



SUCCESS™



THE HUFFINGTON POST

**“Your body is not a bank account.
It’s a chemistry lab.”**

— JJ Virgin

www.jjvirgin.com

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TV



Television A prominent TV and print media personality, JJ has appeared on Dr. Oz, The Doctors, Rachael Ray, the TODAY Show, Dr. Phil and Access Hollywood, as well as having one of the most widely viewed Public Television specials ever broadcast. She also speaks at major integrative medical and consumer conferences. JJ also frequently blogs for leading publications, such as the Huffington Post, Mind Body Green, Prevention, and Dr. Oz's Sharecare.

In the last five years, JJ Virgin has developed a highly acclaimed line of nutritional and dietary products and authored THREE New York Times bestsellers: "The Virgin Diet" "The Virgin Diet Cookbook" and "JJ Virgin's Sugar Impact Diet."

JJ Virgin has inspired millions all around the world to look at their lives anew and to change course. She has emerged as the recognized leader in her industry and is the go-to weight loss resistance expert who can unlock the door to lifelong weight management through her distinctive, no-fail approach to nutrition and fitness.

Leveraging the success that she had in her own brand – JJ has spent the past 15 years helping health care professionals integrate nutrition and wellness into their practices, and as a Founding Partner in the exclusive Mindshare Collaborative, JJ now mentors over 150 distinguished healthcare professionals to improve the healthcare industry overall and build their individual brands and corporations.

A highly credentialed nutritionist and fitness expert, JJ specializes in weight loss resistance related to food intolerance and has helped hundreds of thousands of people finally lose weight, regain their health and feel better fast.

JJ has launched a global revolution with her three NY Times best selling books and her Public Television specials, changing the lives of millions of consumers around the world with her unique approach that dieting itself is not the answer to weight loss.

SPEAKING



Speaking As an A-list speaker, JJ has shared the stage with Suzanne Somers, Arianna Huffington, Jack Canfield, Harv Eker, Dr. Daniel Amen, Dr. Mark Hyman, John Grey, and dozens of other leaders and luminaries.

"Opens your eyes to how much sugar you're really eating, and provides an actionable plan to cut down on the sweet stuff and feel better fast."

Mark Hyman, MD - #1 New York Times bestselling author of The Blood Sugar Solution 10-Day Detox Diet

SOCIAL MEDIA By The Numbers

f Facebook: 54K Fans
(With engagement and virality numbers several times higher)

t Twitter: 17K Followers

p Pinterest: 6K Followers

YouTube: 5K Subscribers