JJ: Hey, it's JJ Virgin, and welcome to the JJ Virgin Lifestyle Show, where I talk nutrition, exercise, mindset, and lifestyle with some of the coolest people in the world, and I give you tips that you can put into fast action, to up-level your health, so you can go out there and live the big life you’re meant to live. Today’s show is all about fat. Smart fat, that is. In fact, it's about smart fats, how to eat more fat, lose more weight, and get healthy now. I have one of my dear friends. I've known him for gosh, 15 years now. It's Dr. Steven Masley, the phenomenon on public television, with his Thirty Day Heart Tune-up show. He's just coming out with his new book with my buddy, Jonny Boden, Smart Fats.

Let me tell you a little bit about Steven. First off, he's a physician and fellow with the American Heart Association, the American Academy of Family Physicians, and the American College of Nutrition. In fact, that's where I met him. He and I were taking our certified nutrition specialist exam together, and we've been fast friends there, and friends ever since. He's unique, because he is also, besides being a physician and a certified nutritionist, he also completed a chef internship at the Four Seasons Resort in Seattle. He makes amazing meals. If you ever get the chance to eat anything he has cooked, take advantage of it. I've gotten to do that, and I've also gotten to cook with him, which has been super fun.

He's done cooking demonstrations at Canyon Ranch, the Pritikin Longevity Center, and for multiple television appearances. He has devoted his medical career to the study of heart disease, nutrition, and aging, and has published numerous cutting-edge research articles on these subjects in leading medical journals. His passion is empowering people to achieve optimal health through comprehensive medical assessments and lifestyle changes. Currently, he's the president of Masley Optimal Health Center in St. Petersburg, Florida. He's also a clinical assistant professor at the University of South Florida, and teachers' programs at Eckerd College, and he's received several awards for his lifestyle-related research. He sees patients from all over. People fly in from all over to go see Steven. He is that good.

He's got a bunch of books out, including Ten Years Younger, and The Thirty Day Heart Tune-up, and of course, Smart Fat. His work has been featured on the Discovery Channel, the Today Show, and more than 350 media interviews. He is the top-rated TV health show on public television with his Thirty-Days to a Younger Heart. He is literally awesome, and what you are going to love today is, when I was reading his book because I got the chance to review it early, I learned some things that I was doing
wrong. He is going to share some of those things. Some fats that you may have thought that you should be eating, that you shouldn't, and vice-versa. We’re going to have a new favorite fat that he is going to bring up on the show. You're going to love this. I'm so excited to share Dr. Steven Masley with you.

Let's do it. Dr. Steven Masley, welcome to the show. I am so glad you're here with me today.

Steven: I'm delighted to be here.

JJ: This is such a cool topic, because the thing that makes me crazy, crazy, crazy, and I know, you, too, is all of this nonsense about cutting the fat out of your diet. I can't believe this still prevails nowadays, right?

Steven: It should be way past its expiration date, but years ago, I promoted a low-fat diet. I was wrong. I get it, but for the last 15 or more years, it's been obvious that was not what we should be doing.

JJ: Right. We all did it, we all admit to it, but then you realize. You realize, just by doing it for yourself. I'm a low-fat diet recoverer. I actually used to be a personal trainer out of the Prettician Center. I was 10% calories from fat. In fact, I took it to the extreme, where I was trying to count my fat grams per day, and keep them to 10 grams of fat a day. You can imagine what a mess that made me. Let's talk first, since we are going to get everybody no longer being fat-phobic by the end of this interview, your book is called Smart Fat. Such a great title, too. What's the difference between smart, neutral, and damaging fats? Most importantly, how can you tell one from the other?

Steven: There are bad fats out there, we should avoid, like hydrogenated, partially-hydrogenated fat. They're toxic. The food industry used them to extend the shelf life of food, and they would kill us if we eat them. You've hated these for years. I have, too. Clearly, you don't want hydrogenated fat. The second group is the hidden fats. That's the toxic fats we get from animals fed in feed lots, where they give them growth hormone, and pesticide, and roundup-enriched grains, and corn, and soy. It's a mess, so we really have to focus on clean fat, and get away from bad, toxic fat. That means grass-fed, wild, cage-free. Things you've been promoting for years.

JJ: What are your favorite fats?

Steven: Smart fats to me, are ones that have been proven to have clinical benefit. High up there, there's a whole bunch of them, is the good news. Olive oil, all the nuts. I love nut oils with them. Wild sea food. Fatty, cold-water seafood like salmon and sardines. I like coconut oil. I know you do, too. Dark chocolate, cage-free organic egg yolks. All those, to me, have proven clinical benefit, and we should be eating more of them.
JJ: Okay. Did everyone hear that? Egg yolks. I was just sitting somewhere last night, and again, it came up. Someone said, "I'm just eating the egg whites." I just went, oh. Gosh, there's another one that just won't seem to die. You actually absorb more protein when you eat the egg yolk, and why is the egg yolk so important, Steven? What's so good about it?

Steven: It's got all these nutrients in it. It's got lutein, and colleen, and all these things that are really important for us. They're nourishing our brain. They lower inflammation, but again, you have to say, if you're eating regular eggs that are hormone and pesticide enriched, you should skip them. Eggs can be smart, and they can be dumb. You have to buy the right eggs. That's the critical ...

JJ: Isn't it incredible, too ... It would be a great science experiment for a kid to do. You take the bad eggs, just those commercial, factory-farmed eggs, and you crack open one of those and look at that yolk, as compared to the pastured chickens, the cage-free ... It's a totally different color. One's this beautiful ...

Steven: They're orange.

JJ: Yeah.

Steven: All those nutrients. All the colleen and lutein, and all those nutrients in there. It really makes a huge difference.

JJ: Let's talk about the other food groups that help with weight loss. We're obviously going to hit fat a lot here, but what about the other food groups that can help with weight loss, and de-aging?

Steven: In addition to smart fats, if you want to make it smarter, we want clean protein, like we just talked about, wild, cage-free, grass-fed. There's no harm ... All this data for years, said we couldn't eat saturated fat, and it turned out to be incorrect. There is no compelling evidence, and multiple big studies have shown that we can eat more clean protein, and we should. It suppresses appetite, and it revs our metabolism. Especially like, a protein shake in the morning. Adding clean protein is an awesome thing to do. Smart fat, clean protein, and fiber. Fiber is just absolutely essential. It's ten times smarter if you eat your smart fat and clean protein and add more fiber to it, but what you'll like to hear is, we're not talking about fiber from flour or bread. We're talking about fiber from vegetable proteins and nuts. That's the fiber that has a low glycemic load, and we want to eat much more of it.

JJ: Okay, so you're talking all my favorite things here with the healthy fats you mentioned, and the high-fiber foods you mentioned. What are some of your favorite clean, lean protein sources?
Steven: Wild salmon, grass-fed beef, organic ... If you're not dairy intolerant, yogurt that's grass-fed, no hormones. I'm fine with that, for those people who are dairy free. Really, we're talking cage-free organic chicken and eggs. We're talking wild seafood. We're talking grass-fed meats. Those are great sources of protein that we can enjoy, and there's no harm or worry about having them.

JJ: All right, so what shouldn't we be having?

Steven: Sugar and flour. We've spent all this time for the last 20 years, avoiding saturated fat in a misguided way. The dirty stuff, I'm totally for cutting out, and you are, too. Cutting out dirty animal protein. For clean animal, we can have more, but we need to be avoiding sugar and flour. Those are the two things that got over-emphasized, thinking whole-wheat flour was a good thing; wrong. There's no difference between whole-wheat flour, or white flour, and sugar. They're all the same thing in a glycemic response, blood sugar response. Absolutely essential to cut those out, to cut out toxic fats, and our food's going to still taste awesome, because smart fat, clean protein, lots of vegetable proteins and nuts, and then flavor, that's my fourth food group, with spices and herbs. We want lots more flavor, because it lowers inflammation, and it makes our food taste awesome.

JJ: You know all about making food taste awesome, because I have been the lucky person to be able to enjoy your incredible meals and actually cook with you. You're an amazing chef. Let's talk a little bit about that. It's super confusing out there with these healthy fats, to know which ones should you cook with, which you shouldn't cook with. Let's talk about how you know which ones you should heat, the smoke points, all that. Can you break through that confusion for us?

Steven: This is a huge area of confusion, and I have to admit, until I researched this book and was studying it, five years ago, I probably would have given you the wrong information. Fortunately, I now have the state-of-the-art, exact information. You said smoke point, JJ. You're absolutely right. When oil or any fat gets too its smoke point, it's being damaged. We're converting it from smart fat, to toxic fat, just like when you convert vegetable oil into hydrogenated fat. For example, a big surprise to me was coconut oil has a smoke point of 350 degrees. That's pretty much medium-low cooking. High heat, something I would have recommended in the past, I now realize this can harm it. Let me share some oils with you, we can use for high heat. Avocado oil and pecan oil are awesome.

JJ: Pecan oil, wow. I never would have even thought of that.

Steven: A couple neutral ones, not harmful at all, okay to cook with, and very safe to cook with, would be gee, clarified butter, not regular butter, and grape seed oil. All four of those can tolerate pretty high heat.
JJ: When I was looking over your book, Smart Fat, and I saw that about coconut oil, I was blown away. I had always heard that you could, and I've talked about the fact that you could, cook at higher heats with coconut oil, because it's saturated. I'm like, oh.

Steven: It turned out to be a myth.

JJ: Darn it. Don't you hate that?

Steven: Anyway, now we're getting it right.

JJ: Now we're getting it right.

Steven: Avocado, pecan oil, my favorite high-heat oils. Medium-high heat, you can use. Virgin olive oil, not extra virgin, and almond oil or hazelnut oil, or macadamia oil, those are good. I love using coconut, sesame oil, extra virgin olive oil, but here's the trick. You can sate meat or vegetable or something like that with avocado oil, and then you reduce it to simmer, low heat, and then you can add your coconut oil, your extra virgin olive oil, or your sesame oil for flavor, and they won't be damaged. Your food will taste fantastic, and it will be really good for you.

JJ: I've been seeing a lot more avocado oil out in the store. Just throw a couple great things about avocado oil. We're all big fans of avocados.

Steven: It's mono in saturated. It's super healthy. Avocados are like, this super fantastic smart fat, high fiber food we should eat a lot more of. The oils in avocado have a beautiful chemistry profile to them, and it has a very high smoke point, around 500 degrees, so you don't damage it with just normal cooking. It's my preferred higher-heat ... If I want to get a little seer on chicken or fish when I'm cooking it, or on a vegetable so it has a nice al dante texture, it's my go-to oil.

JJ: That's the great, big takeaway. Today's big takeaway is, avocado oil. Smart Fat, I love the tag line. How to eat More Fat, Lose More Weight, and Get Healthy Now. You've got two phases. You've got a program. You've got the smart fat, 30-day plan, and in that, you've got two phases. Can you just describe what those are?

Steven: We have phase 1 and phase 2. You actually helped me out a lot with this, JJ. We know, a lot of people have sugar intolerance. They're insulin resistant, and they're leptin resistant, meaning they can't control blood sugar, and they can't control appetite, and they have cravings. Really, what I'm trying to do, and I've learned also from you, is we want to cut out those sugar cravings, that leptin, insulin, abnormal hormone response. To do that, you really want to get sugar totally out of your diet, and any even medium, or high glycemic load, medium sugar load foods.
JJ: Amen.

Steven: We’re focusing for the first ten days on smart fat, clean protein, ten servings of fiber, and lots of herbs and spices to make your food taste awesome, but really, no glycemic-load foods for those ten days. I’ve found in my clinic that people’s blood sugar levels plummet back to normal in a ten-day period. Their appetite gets better, so they can still eat awesome food. Then after that time, I’m okay with some medium glycemic food, like maybe a sweet potato, keenwa, other things that have a medium glycemic load after those ten days, and then you can tolerate them. I also take alcohol out in just phase 1. You can add some back in phase 2. There’s of course, no potatoes in phase 1. That should be music to your ears, that we’re doing a really low glycemic load to correct that hormone imbalance for the first ten days, and then we tolerate it for the rest of the month, in phase 2.

JJ: Don’t you find, too, as you’re bringing the fat up, it’s such a great trigger for the reward center, that you stop craving the sugar, so there’s that whole, wonderful experience. What happens in phase 2?

Steven: In phase 2, your insulin, leptin receptors are now working normally, so we’re going to continue. Here’s the secret. It couldn’t be easier. We’re looking at in both phases, five servings of smart fat, 5 of clean protein, and ten servings of fiber every day. Five, five, and ten. It’s that easy. You don’t have to count anything else. Really simple. Then in phase 2, people add back a glass of wine with dinner. They can have a sweet potato. They can have quinoa. Those things, they can add back in phase 2.

JJ: I always love when we just simplify these things down, because in reality, you’ve done two things here, that are so important. You’ve made it delicious, and simple.

Steven: That works.

JJ: Yeah, because that’s something you can do for the long haul.

Steven: My first [inaudible 00:16:40], it’s 16 foods you had to eat every day. That’s impossible.

JJ: You know, we keep learning, don’t we.

Steven: Yes.

JJ: We’ve known each other a long time, and when we first started, we were doing things a lot different than we did then. I just want to remind everybody, that the book that I was ... I got to review your book early, which was fantastic, because that’s when I found out that I was wrong on the smoke points. I was like, oh, my gosh. There’s some incredible surprises. This is one of those books you want to have for your success.
Steven: Smart Fat .com.

JJ: Remember that. We're going to be eating more fat, and Dr. Steven Massley, thank you so much for joining me today. Again, I want to remind everyone listening, to go to SmartFat.com. He's got a lot more great information there. After the break, I'm going to be answering the listeners' questions, so be sure to stick with me.

Steven: What is one of the most important things you can do for your daily health? The answer is to take a high-quality multi-vitamin and essential fatty acid formula every single day. Now you can do it more easily without opening a bunch of bottles, with JJ's Daily Diet Essentials packs. Think of this as your daily health assurance. Get started now, by visiting JJ Virgin.com/products. Make these easy-to-use vitamin packets the foundation of your daily health routine, to help create the body and vitality you deserve. Visit JJVirgin.com/products and get your daily essentials.

JJ: Welcome back. This is the time where I answer a listener's question, and today's question is kind of fun. It's from Irene. Go ahead and listen to this.

Irene: Hi, JJ. I was wondering if you had seen that new research on cooking rice with coconut oil, to convert more of the starches to resistant starches. If you have seen that, it's brand-new research. It's out from the College of Chemical Sciences in Sri Lanka. Anyway, it's actual bonafide research, and if you have seen that research, what you think of it, in terms of the Virgin diet?

JJ: All righty. You can't really bind up carbs by cooking them in fat. That's why I love this question today, since we had the fat expert, Dr. Steven Massley on. Also, we just learned that you don't want to put coconut oil in a higher heat. You're not going to get a higher heat, of course, if you're cooking rice at a very low temperature, but still, the idea of putting coconut oil in rice to bind up the carbohydrates, actually doesn't work. It might give it a little better flavor, though, but let's go back to the original question. You're looking at, how do I bind up carbs? The first thing is, we want to make sure that you're eating the right amount of carbs. I think you've become carb phobic, just like fat phobic, and it's not about eating no carbs. It's about eating slow, low carbs. Carbs that slowly release their energy, so you have a nice, steady release of blood sugar.

That means carbs super high in fiber, like Dr. Steven Massley just talked about. Wild rice. Squashes, pumpkin, legumes, nuts and seeds. Nuts and seeds are fats, sorry; not carbs. All of those things are low-sugar impact, loads of fiber, slow sugar release, and you really want to watch the amount that you have. Go crazy on the non-starchy vegetables. Have a small amount, about a half-cup, of the legumes or the wild rice, or a cup of pumpkin and different squashes, and then you won't have an issue. With
that, you don’t need to be binding up those carbs, but I’ll let you in on a little secret. My digestive enzymes product actually has something in there called white kidney bean extract.

I’ve got enzymes in there to help you digest protein better, because so many people struggle with that, myself included. Especially if you’re over the age of 35, or under any amount of stress, and I’m like, check both those boxes. There is a protein enzyme to help you digest protein better, but I also have white kidney bean extract in there, because it actually blocks the release of amylase enzyme in the mouth, so you slow down or block carbohydrate absorption. You’re not going to block all of it, and you don’t want to. You don’t want to eat a no-carb diet, unless you’re doing it for health reasons, due to something like epilepsy or cancer, but for everyone else, a little bit of carbohydrates, especially in the evening, can help make testosterone in men, and also are good for your adrenals.

No carbohydrates tend to over time, raise your fasting blood sugar. If you’re looking to block a little bit of them and get a little bit more blood sugar balance, white kidney bean extract that is in the digestive enzymes, can work really well.

Plus, I’ve got a little green coffee-bean extract in there, for a little metabolic boost. That was one of my key secrets when I went off to Italy. I took a gluten enzyme, and then I also, so that I could have some of the different containing grains, they don’t tend to bug me in Italy. Then I used my white kidney bean extract and my digestive enzyme, so that I got a little bit of a block. Again, this is not a license to go crazy. The first thing I do when I look at all of this, is go, let’s just make sure we’re eating the right quality, just like you heard today in the talk about smart fats, the quality of these slow, low carbs. High in fiber, as whole foods as possible.

If you’d like to submit a question, just go to JJ Virgin.com/ask, and you can leave a voicemail for me. I can’t wait to hear from you. One more way I would love to hear from you, I would hugely appreciate it if you could jump on Stitcher or iTunes and leave a review for me. It helps a bunch. Be sure to subscribe, and share the show with your friends. This is JJ Virgin signing off, and reminding you that you are worthy. Dare to live a life that matters.