Noah St. John: Discover Afformations® PODCAST SHOWNOTES

Afformations®

Noah St. John is a keynote speaker and best-selling author who's famous for inventing Afformations® and helping busy people achieve financial freedom. His sought-after advice is known as the "secret sauce" in personal and business growth. According to Stephen Covey, author of The 7 Habits of Highly Effective People: "Noah St. John's work is about discovering within ourselves what we should have known all along – we are truly powerful beings with unlimited potential."

Affirmations vs. Afformations

Affirmations are positive statements we want to be true. Our brains respond to these affirmations with "Yeah, right!?". A classic affirmation like "I am rich" brings that "Yeah, right!?" response from our brains. We aren't rich. However, if we adapt the affirmation to human thought, questioning, we get an afformation. If we ask an empowering question like, "Why am I so rich?" Your brain starts to search for the answer and we focus on the question that changes our subconscious thought patterns and in turn our lives, quicker and faster than ever before.

Belief Gap

When you want to make a change in your life, you are trying to go from your CPR (Current Perceived Reality) to your NPR (New Perceived Reality). Between these two realities there is a gap, and for most people it's not that we can't get past this gap, but that we believe we cannot. When you believe you are not enough in any realm, despite hard work, you will not reach your CPR. Once you cross that belief gap you get unstuck and start to see forward progress. What you focus on grows, but you must also take action. You need to put in effort to propel your focus into action.

Noah's Daily Schedule

Wake Up

Thanks God for his beautiful wife and all of the gifts in his life Mediates on these thoughts of thanks for about 15 minutes and moves into Afformations®, why do I have all of these things? Yoga/Pilates

Listens to recorded Afformations® (iAfform Audio) while he works Reflects on the day
Gets to bed at a decent hour

Living a day like this isn't necessarily natural. You have to work to be mindful of what you have in your life, to meditate, to contemplate why or what has brought you to this point. It's work, but it is work that will reward.

Visit Noah's Website!

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Listener Question:

After discovering that I had an allergy to cow dairy and eggs, I started eating organic eggs and I love them so! Am I taking a risk in eating them?

You are what you eat ate! There is a huge difference between a chicken who eats soy and corn as opposed to a natural diet. That could be a part of what makes you react to non-organic eggs as opposed to the organic. Look for pastured eggs, they are the best.

Please review us on Stitcher and iTunes! And, if you haven't already, SUBSCRIBE!

As always, remember:

You are worthy. Dare to live a life that matters.

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